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## Patting lotion

A pore tightening tonifying lotion

### How to use

After cleansing apply a small amount of lotion onto the face and neck skin including collarbone area. Use light patting movements to spread the lotion from the center of the face outwards and from the bottom of the neck upwards. The lotion can be used as a skincare product for the area around eyes.

Patting lotion is applied after skin cleansing as the first step of the skincare routine, before serums and intensive gels, as well as an item to prepare the skin for any treatment masks.

### Application technique

Patting is a popular Japanese technique to apply cosmetic products (especially lotions) onto the face with cotton tissues or fingertips using light patting movements. This technique is the safest for the skin and is beneficial for the decreased skin turgor improvement as patting has a light massage effect which enhances oxygen saturation of the cells. Also patting implies the inclusion of lotion into your regular skincare routine where patting lotion becomes the product every ritual starts with. Acting as a conductor for active skincare ingredients, the lotion, together with massage which increases blood flow to the surface of the skin, is capable of enhancing the effectiveness of any skincare product applied after it.